

Cred IQ Joins Operating Advisor Fray

Cred iQ has quietly started an operating-advisor business and has begun talking to issuers this week about bidding on commercial MBS assignments against the two firms that have dominated the space for several years.

Mike Haas and Bill Petersen, co-founders of the Radnor, Pa., commercial real estate data provider, said the move is a logical step in their effort to increase transparency for CMBS investors using the latest technology.

“We’re monitoring every loan month after month, paying particular attention to distressed assets, so it’s just a natural fit to expand,” Petersen said. “It’s very much a niche business with only two players, and we want to bring another level of transparency.”

Cred iQ has been test-driving the system for a few months on a \$1.4 billion conduit deal issued in 2013 (WFRBS 2013-C11). Trimont Real Estate Advisors originally served as operating advisor on that transaction but has since left the business. It recently turned over the assignment to Cred iQ.

To take over the deal, Cred iQ had to notify rating agencies and win approvals from the controlling class. It then set up a separate arm to avoid conflicts of interest.

Cred iQ also brought aboard two senior managing directors to run the unit. James Reed, who’s worked in commercial real estate for decades, arrived in June. He’s spent time at Oppenheimer Multifamily Housing and Healthcare Finance, Ally Financial, GMAC ResCap and Capmark. Marc McDevitt arrived in July from KBRA, where he worked in its subscription loan-surveillance business, KBRA Credit Profile. He previously spent time at BNY Mellon.

The operating-advisor role was created in the aftermath of the 2007-2008 financial crisis as an added layer of investor protection to help ensure that special servicers didn’t abuse the wide discretion they were given to work out distressed CMBS loans. The rules were later formalized as part of federal risk-retention requirements for CMBS deals.

Operating advisors are paid a nominal fee annually to track each loan and advise special servicers if a deal goes bad, but they can’t remove servicers or force them to follow recommendations.

Following the financial crisis, four companies were active



in the market. Trimont and SitusAMC stopped bidding on new deals about three years ago, leaving the field to Pentalpha and Park Bridge Financial.

Advisors have said that while their workloads increased sharply during the pandemic as loan fundamentals deteriorated, they’ve managed to keep up. Even as conditions have steadily improved, some controlling classes on deals have been wiped out, and the importance of advisor reports to investors has risen.

One advisor conceded that it’s possible for rivals to win deals by bidding aggressively, but he noted that Trimont and SitusAMC eventually decided it was too difficult to profit from such a labor-intensive and specialized business. ❖